

# Application form

## LVMH Prize Covid Crisis Grant 2020

### CONTACT DETAILS

First Name \_\_\_\_\_  
 Last name \_\_\_\_\_  
 Position at the company \_\_\_\_\_  
 Direct email \_\_\_\_\_  
 Mobile number \_\_\_\_\_

### COMPANY

Brand name \_\_\_\_\_  
 Company name \_\_\_\_\_  
 Ltd Company / Sole / Trader / Other \_\_\_\_\_  
 Registration number \_\_\_\_\_  
 Address \_\_\_\_\_  
 Telephone \_\_\_\_\_  
 Website \_\_\_\_\_  
 Instagram \_\_\_\_\_  
 Trade Registration Certificate \*  
 Product Category:           womenswear           menswear           genderless  
 Number of years in business \_\_\_\_\_  
 Number of full-time employees (currently on payroll) \_\_\_\_\_  
 Number of SS20 and FW20 customers \_\_\_\_\_  
 Company Ownership (names + the percentage of the company that they own)  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

### FINANCIAL OVERVIEW

The most recent official end-of-year accounts or an accountant approved document showing your turnover, operating income and net income for this year. \*

If your last official accounts end before December 2019, a sworn statement with your projected turnover, operating income and net income for the latest fiscal year (i.e. the one in the process of being finalized). \*

\* Please don't forget to join the documents required.

**CURRENT SITUATION & CRISIS MANAGEMENT**

Please provide a summary of the impact of Covid-19 on your business (eg: impact on current deliveries to customers or from suppliers, delayed or defaulted payments made by retailers, cancellations of orders made by retailers, etc.).

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What are the challenges you now face?

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Please provide an evaluation of your 2020 revised financial forecast in terms of net sales, operating income and net income.\*

Please add any information that we should be made aware of, in particular relating to any ongoing or planned bankruptcy, insolvency procedure or any similar proceedings in the jurisdiction of the company.

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\* Please don't forget to join the documents required.

**FUNDING REQUEST**

Did you receive any grants / funding (whether from public or private sources) related to the Covid-19 crisis situation? Or are you in the process of receiving some? How much and from whom?

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What are your most urgent needs?

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How would you use the funds to support your business in priority? (employment, supplier payment, collection development, etc.)

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What are your plans for the future?

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**APPLICANT ACKNOWLEDGEMENT**

By completing the application form, I hereby agree to apply to LVMH PRIZE Covid Crisis Grant under the terms provided in this application form.

The application form must be filled out before June 30, 2020 at 11:59 pm (CET) at the latest and sent to the following address:

[lvmhprize@lvmh.fr](mailto:lvmhprize@lvmh.fr)

The application must be filled out in English.

I hereby acknowledge that the decision made by LVMH Moët Hennessy – Louis Vuitton as regards the allocation to my benefit of a grant, if any and the determination of its amount is sovereign and discretionary.

I expressly agree with (i) the collection and the processing of my personal data, as stated in the contact details or any other personal data included in the application file, by LVMH Moët Hennessy – Louis Vuitton for the allocation of the grant, and (ii) the access to such personal data by the member of the Sponsorship Department and Sophie Brocart as head of Mentorship for as long as required for the purpose of the allocation process, and in any case except otherwise as stated by mandatory laws. The personal data will be destroyed at the end of such period.

In accordance with the applicable regulations, I acknowledge that I have a right of access and of correction of my personal data and a right to request the deletion (right to be forgotten), a right to oppose the processing of my personal data and a right to obtain the limitation or portability of my personal data to the extent it is applicable. Such rights may be exercised directly at the email address [lvmhprize@lvmh.fr](mailto:lvmhprize@lvmh.fr), or by sending a request by registered letter with acknowledgment of receipt to LVMH, to the attention of Fabrice Paineau, 22, avenue Montaigne, 75008 Paris, France, potentially subject to a proof of identity. I recognize that requests for deletion and objections to processing may, as applicable, prevent myself from benefitting of the grant.

Furthermore, I admit having the right to bring a claim with the French Data Protection Authority (the CNIL), 3 Place de Fontenoy – TSA 80715 – 75334 PARIS CEDEX 07, Tel : 01 53 73 22 22, regarding the manner in which LVMH collects and processes my personal data.

I hereby release LVMH Moët Hennessy – Louis Vuitton, and its affiliated companies, advertising or promotion agencies, from any claim or other loss that may result from my participation to the LVMH PRIZE Covid Crisis Grant.

The present application form is subject to the laws of France.

Any dispute between LVMH Moët Hennessy – Louis Vuitton and I shall be subject to the courts falling under the sole jurisdiction of the Court of Appeal of Paris (*Cour d'appel de Paris*), France.

Thank you.

Dated on

Applicant's signature