

Press release

2021 LVMH PRIZE FOR YOUNG FASHION DESIGNERS: 8TH EDITION

LVMH ANNOUNCES THE LIST OF THE 9 FINALISTS

Paris,
28th April 2021

The semi-final of the LVMH Prize took place from 6th to 11th April 2021. Twenty young designers selected among the 1,900 candidates from all over the world presented their collections on the digital platform lvmhprize.com.

The committee of Experts of the Prize and, for the first time, the public as a new Expert, selected 9 brands for the final.

These 9 designers will present their creations to the Jury on the occasion of the final which will be held in September at the Louis Vuitton Foundation, on a date to be announced later.

The Jury of the LVMH Prize will choose the winners of the LVMH Prize and of the Karl Lagerfeld / Special Jury Prize among the finalists.

The 9 finalists are:

BIANCA SAUNDERS by Bianca Saunders (British designer based in London), menswear

CHARLES DE VILMORIN by Charles de Vilmorin (French designer based in Paris) genderless collections

CHRISTOPHER JOHN ROGERS by Christopher John Rogers (American designer based in New York), womenswear

CONNER IVES by Conner Ives (American designer based in London), womenswear

KIDSUPER by Colm Dillane (American designer based in New York), menswear

KIKA VARGAS by Kika Vargas (Colombian designer based in Bogota), womenswear

LUKHANYO MDINGI by Lukhanyo Mdingi (South African designer based in Cape Town), womenswear and menswear

NENSI DOJAKA by Nensi Dojaka (Albanian designer based in London), womenswear

RUI by Rui Zhou (Chinese designer based in Shanghai), genderless collections

Delphine Arnault declares: "The all-digital semi-final this year, in the context of the health crisis, was a new opportunity to showcase the work of the designers. I would like to salute their creativity, optimism and reactivity, and congratulate them all.

I would like to thank the 66 Experts for their involvement, as well as the public, who for the first time took part in the semi-final: 32,000 people voted for their favourite candidate! This year, 9 designers (including 2 equally ranked semi-finalists) will go on to compete in the final of the LVMH Prize.

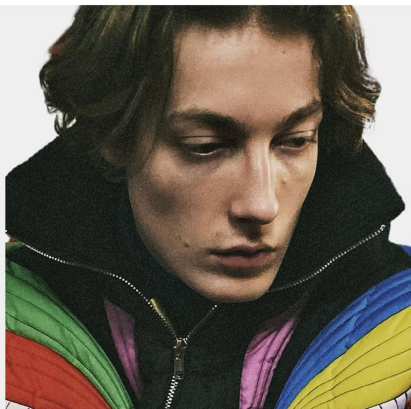
The finalists come from China, France, South Africa, the United Kingdom and the United States and, for the first time, from Albania and Colombia. I particularly appreciated their great know-how and their strong environmental awareness.

All the members of the Jury and I look forward to welcoming them for the final in September at the Louis Vuitton Foundation."

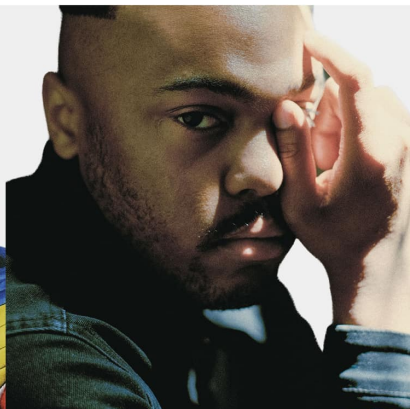
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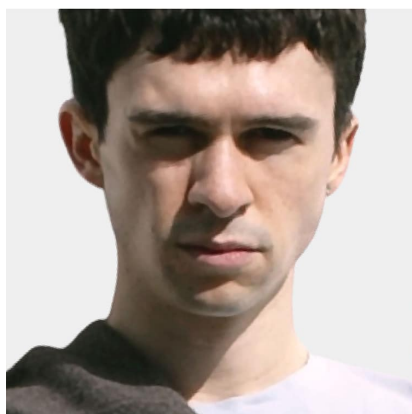
Bianca Saunders
by Bianca Saunders



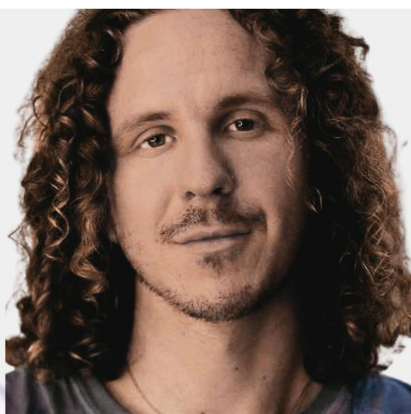
Charles de Vilmorin
by Charles de Vilmorin



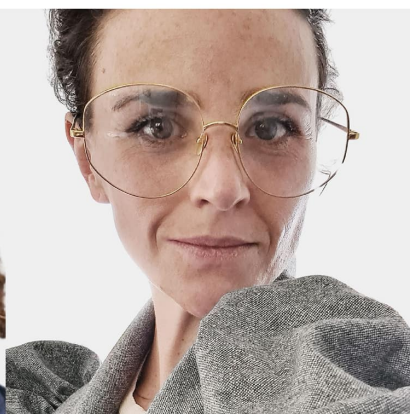
Christopher John Rogers
by Christopher John Rogers



Conner Ives
by Conner Ives



KidSuper
by Colm Dillane



Kika Vargas
by Kika Vargas



Lukhanyo Mdingi
by Lukhanyo Mdingi



Nensi Dojaka
by Nensi Dojaka



Rui
by Rui Zhou

Photos available for download at the following link: [Click here](#)

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As a reminder, the Prize is also open to fashion schools: each edition distinguishes three young students who have just graduated and who will join one of the Houses of the LVMH Group for one year.

Exceptionally this year:

- The applications for young fashion graduates will close on Sunday 30th May.
- Applications are open to students who graduated in 2021 but also in 2020, as the selection could not be made last year.

For the third year in a row, 24S supports creation by requesting selected finalists to design a capsule collection.

For this edition, the global platform SSENSE becomes a partner of the Prize and will invite certain candidates to create exclusive pieces.

For the final, please note that the composition of the jury and the exact date of the award ceremony will be announced in the coming weeks.

TIMETABLE OF THE 2021 LVMH PRIZE FOR YOUNG FASHION DESIGNERS

Online submission of applications from **young fashion designers**:

from 11th January 2021 until 28th February 2021

Semi-final and vote of the Experts and the public to select the finalists:

from 6th to 11th April 2021

Online submission of applications from **young fashion school graduates**:

from 11th January 2021 until 30th May 2021

Final and announcement of the winners:

September 2021

THE WINNERS OF THE PREVIOUS EDITIONS

Ahluwalia, Casablanca, Chopova Lowena, Nicholas Daley, Peter Do, Sindiso Khumalo,

Supriya Lele, Tomo Koizumi (2020 finalists)

Thebe Magugu (2019 winner)

Hed Mayner (2019 Karl Lagerfeld Prize)

Doublet (2018 winner)

Rokh (2018 Special Prize)

Marine Serre (2017 winner)

Kozaburo Akasaka (2017 Special Prize)

Grace Wales Bonner (2016 winner)

Vejas (2016 Special Prize)

Marques'Almeida (2015 winner)

Jacquemus (2015 Special Prize)

Thomas Tait (2014 winner)

Hood by Air (2014 Special Prize)

Miuniku (2014 Special Prize)

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THE EXPERTS OF THE 2021 LVMH PRIZE

Emmanuelle Alt, Editor-in-Chief Vogue Paris (Paris)
Imran Amed, Founder and Editor-in-Chief The Business of Fashion (London)
Sarah Andelman, Founder of Just an Idea (Paris)
Rami Atallah, Cofounder and CEO of the global platform SSENSE (Montreal)
Fabien Baron, Art director, Founder of Baron & Baron (New York)
Tim Blanks, Editor-at-Large for The Business of Fashion (London)
Derek Blasberg, Head of Fashion and Beauty partnerships for YouTube (New York)
Alexandre de Betak, Founder of Bureau Betak (Paris)
Frédéric Bodenes, Art Director of Le Bon Marché Rive Gauche (Paris)
Carmen Busquets, Investor in BoF, Farfetch, Net-à-Porter, Lyst, Moda Operandi (Caracas)
Burak Cakmak, Dean of Fashion of Parsons School of Design (New York)
Marie Chaix, Fashion editor Double magazine (Paris)
Anne-Sophie von Claer, Deputy Editorial director Le Figaro (Paris)
Ronnie Cooke Newhouse, Artistic Director (London)
Caroline Daur, Digital entrepreneur (Hamburg)
Godfrey Deeny, International Editor-in-Chief Fashion Network (Paris)
Babeth Djian, Editor-in-Chief Numéro (Paris)
Jo Ellison, Editor How to Spend It and Deputy Editor Financial Times Weekend (London)
Edward Enninful, Editor-in-Chief British Vogue and European editorial director (London)
Linda Fargo, Senior Vice-President Bergdorf Goodman (New York)
Angelo Flaccavento, Fashion journalist (Ragusa)
Jo-Ann Furniss, Journalist and Creative Director (London)
Chantal Gaemperle, LVMH Group Executive Vice President for Human Resources and Synergies (Paris)
Stephen Gan, Editor-in-Chief of V Magazine, V Man and creative director of Elle USA (New York)
Michel Gaubert, Sound Designer (Paris)
Julie Gilhart, Consultant (New York)
Ikram Goldman, Founder of ikram (Chicago)
Elizabeth Von Guttman, Cofounder of the magazine System and of Fashion in Tech - ADA (Paris)
Jefferson Hack, Co-founder and editorial director of Dazed Group (London)
Bella Hadid, Model (New York)
Amanda Harlech, Creative consultant (London)
Ashley Heath, Editorial director Pop and Arena Homme+ (London)
Laure Hériard Dubreuil, Founder and Creative Director of The Webster (Miami)
Adrian Joffe, Chief Executive Officer of Dover Street Market International (London)
Sylvia Jorif, Editorial Director of Vogue Paris (Paris)
Ibrahim Kamara, Stylist and Editor-in-Chief Dazed magazine (London)
Natalie Kingham, Fashion and buying director at Matches Fashion (London)
Karlie Kloss, Model and Philanthropist (New York)
Suzanne Koller, Fashion director M Le Monde magazine (Paris)
Hirofumi Kurino, Creative Director of United Arrows (Tokyo)
Susie Lau, Founder of StyleBubble.com and journalist (London)

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Linda Loppa, Adviser Strategy & Vision at Polimoda Paris Platform (Florence)
Pat McGrath, Makeup Artist (New York)
Kevin Ma, Founder and CEO of the Hypebeast (Hong Kong)
Sara Maino, Deputy Editor-in-Chief Vogue Italia and Head of Vogue Talents (Milan)
Suzy Menkes, Journalist (London)
Sarah Mower, Contributing Editor Vogue US (London)
Samira Nasr, Editor-in-Chief Harper's Bazaar US (New York)
Alexia Niedzielski, Cofounder of the magazine System and of Fashion in Tech - ADA (London)
Ezra Petronio, Editor and Creative director Self Service, photographer (Paris)
Fabio Piras, Course Director of Central Saint Martins College of Art and Design (London)
Peter Philips, Creative and Image Director of Christian Dior Makeup (Antwerp)
Loïc Prigent, Filmmaker (Paris)
Gaia Repossi, Creative Director of Repossi (Paris)
Carine Roitfeld, Owner of CR Fashion Book (Paris)
Lauren Santo Domingo, Co-founder & Chief Brand Officer Moda Operandi (New York)
Marie-Amélie Sauvé, Stylist, Co-founder and creative director Mastermind (Paris)
Anne-Florence Schmitt, Director Madame Figaro (Paris)
Léa Seydoux, Actress (Paris)
Aimee Song, Influencer and founder of Song of Style (Los Angeles)
Carla Sozzani, Founder of 10 Corso Como (Milan)
Stefano Tonchi, Global Chief Creative Officer L'Officiel (New York)
Aizel Trudel, Founder of the fashion platform Aizel (Moscow)
Natalia Vodianova, Model and Philanthropist (Paris)
Aleksandra Woroniecka, Fashion director Vogue Paris (Paris)
Margaret Zhang, Editor-in-Chief Vogue China, (Shanghai)

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LVMH CELEBRATES 25 YEARS OF PROMOTING YOUNG FASHION DESIGNERS

Over the 25 years since the foundation of LVMH, the Houses in the Group have all been inspired by a passion for creativity and innovation while nourishing an exceptional heritage rooted in time-honored know-how. As Bernard Arnault explains: “Innovation is more powerful when it springs from a preserved heritage.”

In métiers as diverse as fashion, jewelry, perfumes, leather goods, winemaking or watches, LVMH brands and designers stand apart in their quest for excellence, and their unique passion for innovation, invention and creativity.

Because both its roots and future are intimately linked to creativity, LVMH and its brands have always actively nourished creative talent. Creativity is one of the Group’s core values, guiding all its teams, from designers to noses to cellar masters. This engagement inspires all LVMH houses to actively support creativity in every form. For that reason, the Louis Vuitton Foundation for contemporary art opened to the public in October 2014 in a sumptuous building created by Frank Gehry, adding to LVMH’s lasting sponsorship of the arts.

Motivated by this “passion for creativity”, LVMH has for many years supported the world of fashion globally through corporate philanthropic initiatives, including:

- the ANDAM Fashion Awards (Association Nationale de Développement des Arts de la Mode)
- the Hyères International Fashion and Photography Festival
- Central Saint Martins College of Art and Design in London
- the investment fund for young designers created by the French Ministry of Culture and Communication.

This same passion has led the LVMH Group to launch the LVMH Prize for Young Fashion Designers. This initiative helps drive the momentum and emergence of fresh talent that is essential to the vitality and diversity of the fashion ecosystem, a role that is perfectly in phase with the responsibilities of the world leader in luxury.

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ABOUT LVMH

LVMH Moët Hennessy Louis Vuitton is represented in Wines and Spirits by a portfolio of brands that includes Moët & Chandon, Dom Pérignon, Veuve Clicquot Ponsardin, Krug, Ruinart, Mercier, Château d'Yquem, Domaine du Clos des Lambrays, Château Cheval Blanc, Colgin Cellars, Hennessy, Glenmorangie, Ardbeg, Belvedere, Woodinville, Volcán de Mi Tierra, Chandon, Cloudy Bay, Terrazas de los Andes, Cheval des Andes, Cape Mentelle, Newton, Bodega Numanthia, Ao Yun, Château d'Esclans and Château du Galoupet. Its Fashion and Leather Goods division includes Louis Vuitton, Christian Dior Couture, Celine, Loewe, Kenzo, Givenchy, Fendi, Emilio Pucci, Marc Jacobs, Berluti, Loro Piana, RIMOWA, Patou. LVMH is present in the Perfumes and Cosmetics sector with Parfums Christian Dior, Guerlain, Parfums Givenchy, Kenzo Parfums, Parfums Loewe, Benefit Cosmetics, Make Up For Ever, Acqua di Parma, Fresh, Fenty Beauty by Rihanna and Maison Francis Kurkdjian. LVMH's Watches and Jewelry division comprises Bvlgari, Tiffany & Co., TAG Heuer, Chaumet, Dior Watches, Zenith, Fred and Hublot. LVMH is also active in selective retailing as well as in other activities through DFS, Sephora, Le Bon Marché, La Samaritaine, Groupe Les Echos, Cova, Le Jardin d'Acclimatation, Royal Van Lent, Belmond and Cheval Blanc hotels.

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